



2018 YEAR-END REPORT

**MARKETPLACE ANALYSIS
& DATABASE HIGHLIGHTS**



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Marketplace Analysis & Database Highlights

FACING THE MUSIC – A YEAR-OVER-YEAR LOOK AT DISCOGS

- The most eye-popping statistic in 2018 was the most expensive item sold in the Marketplace: a Canadian production copy of *The Black Album* by Prince. It went for \$27,500, shattering the previous record.
- As the Database becomes more complete, growth in total submissions have slowed, only rising by 0.42% in 2018. Popular genres and formats have showed this slowdown, but more obscure genres and formats have experienced serious growth, such as the Brass & Military genre (+40.46%) and digital format submissions (+14.16%).
- We continued to see rampant growth in cassette sales for 2018, up 24.08% compared to 2017 and a whopping 54.92% compared to 2016.
- The US and UK continued to be the leaders in Database contributions, combining for over a third of all submissions.
- Countries like Syria, Senegal, and Iceland didn't account for many submissions, but contributions from all three countries doubled in 2018 (and tripled in the case of Syria)!
- Unsurprisingly, Pink Floyd topped the list of catalog album sales in 2018 – but surprisingly, the album wasn't *The Dark Side Of The Moon*. It was *Wish You Were Here*.
- While new album sales featured two legacy acts (Led Zeppelin and David Bowie), current artists made up the bulk of the top 10, with Sleep and Nu Guinea topping the list.

DATABASE SUBMISSIONS

Year-over-year comparison of the total number of Discogs Database submissions

	% CHG.	2018	2017
VINYL	-2.74%	552,534	568,094
CD	-4.00%	439,335	457,654
DIGITAL	+14.16%	171,611	150,324
CASSETTE	+9.51%	131,476	120,056
OTHER	+9.65%	81,515	74,341

MARKETPLACE SALES

Year-over-year comparison of Discogs Marketplace sales

	% CHG.	2018	2017
VINYL	+5.89%	8,160,045	7,706,460
CD	+18.93%	2,245,650	1,888,274
CASSETTE	+24.08%	194,720	156,929
OTHER	+7.73%	312,112	289,704

THE DATABASE IN 2018

The Database is the heart of Discogs. Check out which genres, formats, and countries experienced growth in 2018 with numbers from our user-built database of music.

RELEASES ADDED BY GENRE

Year-over-year comparison of submissions to the Discogs Database by genre

	% CHG.	2018	2017
BRASS & MILITARY	+40.46%	7,575	5,393
CHILDREN'S	+14.38%	14,695	12,847
LATIN	+11.08%	77,577	69,841
NON-MUSIC	+9.76%	28,272	25,759
FOLK/WORLD/COUNTRY	+5.90%	211,675	199,875
CLASSICAL	+4.45%	105,620	101,120
ELECTRONIC	+3.61%	260,189	251,132
POP	+2.78%	301,245	293,105
STAGE & SCREEN	-1.83%	43,514	44,325
HIP HOP	-3.24%	60,044	62,054
JAZZ	-3.84%	119,921	124,710
FUNK/SOUL	-3.97%	84,904	88,417
BLUES	-5.05%	32,026	33,730
ROCK	-5.69%	418,234	443,447
REGGAE	-9.71%	25,775	28,546

RELEASES ADDED BY COUNTRY

Comparison of submissions to the Discogs Database by country, with emphasis placed on largest contributors and areas with significant year-over-year-growth

	% CHG.	2018	2017
SYRIA	+234.38%	214	64
SENEGAL	+183.33%	221	78
ICELAND	+136.15%	1,620	686
PANAMA	+78.97%	2,128	1,189
COLOMBIA	+53.74%	8,007	5,208
CHILE	+42.94%	4,880	3,414
ARGENTINA	+42.38%	11,274	7,918
SINGAPORE	+33.28%	1,670	1,253
TAIWAN	+32.78%	3,516	2,648
POLAND	+22.28%	13,739	11,236
PORTUGAL	+19.02%	9,299	7,813
US	+0.16%	323,979	323,473
UK	-5.81%	121,029	128,498
GERMANY	-0.55%	92,390	92,903
FRANCE	0.64%	67,085	66,661
JAPAN	-4.17%	67,028	69,947
CANADA	-0.37%	56,489	56,698
ITALY	+3.72%	45,626	43,988
NETHERLANDS	+2.10%	36,499	35,749
SPAIN	-6.18%	33,254	35,446
AUSTRALIA	-0.97%	33,120	33,446
RUSSIA	-26.57%	23,900	32,550
BRAZIL	-9.42%	21,643	23,893
SWEDEN	+5.89%	19,589	18,500
BELGIUM	+33.06%	17,948	13,489

MOST COLLECTED BY GENRE

Year-over-year comparison of releases in user collections by genre

	% CHG.	2018	2017
ROCK	+15.29%	35,625,028	30,900,338
ELECTRONIC	+10.01%	16,760,477	15,235,489
POP	+22.66%	9,954,081	8,115,099
FUNK/SOUL	+14.61%	5,853,340	5,107,097
JAZZ	+18.90%	5,093,815	4,283,997
FOLK/WORLD/COUNTRY	+22.21%	4,000,624	3,273,683
HIP HOP	+14.57%	3,447,549	3,009,187
STAGE & SCREEN	+18.93%	1,898,752	1,596,476
BLUES	+19.40%	1,789,653	1,498,912
CLASSICAL	+26.42%	1,705,982	1,349,461
REGGAE	+14.34%	1,501,678	1,313,358
LATIN	+25.24%	1,015,310	810,681
NON-MUSIC	+17.82%	601,403	510,429
CHILDREN'S	+24.06%	218,520	176,135
BRASS & MILITARY	+23.48%	53,500	43,328

MOST COLLECTED TOP 30

The top 30 most collected master releases

	ARTIST	TITLE	COLLECTIONS
1	PINK FLOYD	THE DARK SIDE OF THE MOON	98,354
2	THE BEATLES	SGT. PEPPER'S LONELY HEARTS CLUB BAND	72,412
3	PINK FLOYD	WISH YOU WERE HERE	63,352
4	MICHAEL JACKSON	THRILLER	62,532
5	PINK FLOYD	THE WALL	60,558
6	THE BEATLES	ABBEY ROAD	60,483
7	LED ZEPPELIN	UNTITLED	58,753
8	FLEETWOOD MAC	RUMOURS	57,580
9	THE BEATLES	THE BEATLES	55,518
10	LED ZEPPELIN	LED ZEPPELIN II	48,923
11	NIRVANA	NEVERMIND	44,899
12	DIRE STRAITS	BROTHERS IN ARMS	43,314
13	LED ZEPPELIN	LED ZEPPELIN	41,545
14	THE BEATLES	REVOLVER	40,975
15	RADIOHEAD	OK COMPUTER	40,395
16	DAVID BOWIE	THE RISE AND FALL OF ZIGGY STARDUST...	39,646
17	THE BEATLES	RUBBER SOUL	38,387
18	LED ZEPPELIN	LED ZEPPELIN III	38,354
19	PINK FLOYD	ANIMALS	38,258
20	GUNS N' ROSES	APPETITE FOR DESTRUCTION	38,056
21	EAGLES	HOTEL CALIFORNIA	37,563
22	PRINCE	PURPLE RAIN	37,436
23	AC/DC	BACK IN BLACK	37,248
24	MILES DAVIS	KIND OF BLUE	36,460
25	BRUCE SPRINGSTEEN	BORN IN THE U.S.A.	36,212
26	BLACK SABBATH	PARANOID	36,038
27	U2	THE JOSHUA TREE	35,981
28	THE BEATLES	1967-1970	34,465
29	PINK FLOYD	MEDDLE	32,831
30	THE BEATLES	1962-1966	32,520

THE MARKETPLACE IN 2018

There are close to 46 million items available in the Discogs Marketplace. Find out what was purchased.

TOTAL SALES

2018 10,912,527 (+8.68%)

2017 10,041,367

TOP 10 MOST EXPENSIVE

The 10 most expensive items sold on the Discogs Marketplace in 2018

	ARTIST	TITLE	FORMAT	PRICE
1	Prince	The Black Album	LP	\$27,500
2	Sex Pistols	God Save The Queen	7", Single	\$15,822
3	Pink Floyd	Ummagumma	2xLP, Promo, Red	\$13,953
4	The Beatles	Love Me Do	7", Promo	\$10,553
5	Pet Shop Boys	Yes	11x12", Numbered	\$7,337
6	Led Zeppelin	Led Zeppelin	4x12", Single-Sided	\$6,250
7	Gorilla Biscuits	Gorilla Biscuits	7", Yellow	\$6,143
8	LaRom André Baker	You're The Best	7", Single-Sided	\$6,000
9	Judge	Chung King Can Suck It	LP, Numbered	\$5,832
10	Bruce Springsteen	Born To Run	LP, Promo	\$5,500

TOTAL SALES BY GENRE

Year-over-year comparison of sales in the Discogs Marketplace by genre

	% CHG.	2018	2017
ROCK	+5.59%	4,197,121	3,975,000
ELECTRONIC	+0.18%	3,732,603	3,725,837
FUNK/SOUL	+2.63%	1,266,710	1,234,251
POP	+12.08%	1,199,456	1,070,190
JAZZ	+11.67%	777,015	695,784
HIP HOP	+1.49%	624,422	615,232
FOLK/WORLD/COUNTRY	+14.41%	515,234	450,352
REGGAE	+2.77%	339,392	330,231
STAGE & SCREEN	+9.58%	234,605	214,087
BLUES	+11.44%	215,885	193,724
CLASSICAL	+20.84%	196,215	162,379
LATIN	+16.49%	174,199	149,534
NON-MUSIC	+8.53%	73,149	67,401
CHILDREN'S	+16.30%	22,510	19,355
BRASS & MILITARY	+17.53%	5,786	4,923

TOP 10 CATALOG SALES

The top 10 highest selling catalog master releases for 2018

	ARTIST	TITLE	RELEASE ID
1	PINK FLOYD	WISH YOU WERE HERE	11703
2	PINK FLOYD	THE DARK SIDE OF THE MOON	10362
3	THE BEATLES	ABBAY ROAD	24047
4	MICHAEL JACKSON	BAD	8517
5	QUEEN	A NIGHT AT THE OPERA	5863
6	THE BEATLES	REVOLVER	45284
7	THE SMASHING PUMPKINS	SIAMESE DREAM	48681
8	LED ZEPPELIN	LED ZEPPELIN	4300
9	THE BEATLES	THE BEATLES	46402
10	RADIOHEAD	KID A	21501

TOP 10 NEW ALBUMS SALES

The top 10 highest selling new master releases for 2018

	ARTIST	TITLE	RELEASE ID
1	SLEEP	THE SCIENCES	1351300
2	NU GUINEA	NUOVA NAPOLI	1334042
3	KHRUANGBIN	CON TODO EL MUNDO	1303081
4	PEGGY GOU	ONCE	1333651
5	DAVID BOWIE	WELCOME TO THE BLACKOUT (LIVE)	1386218
6	GHOST	PREQUELLE	1371900
7	LED ZEPPELIN	ROCK AND ROLL/FRIENDS	1392905
8	THE NATIONAL	BOXER (LIVE IN BRUSSELS)	1392199
9	DJ KOZE	PICK UP	1348345
10	SKEE MASK	COMPRO	1366928